YOUR COMPLETE

- Media
- Marketing
- Events
- Prospecting

Calendar for 2024

bespokemedia



Quick Links

- Weekly Emails
- Buyer/Seller Tip
- Quotes
- Prospecting
- Would you rather
- Prospecting
- Monthly blogs
- Selling in Spring will be live in June

Links to ready made content are available to Bespoke Members

bespokemedia

January

SUN	MON	TUE	WED	THU	FRI	SAT	NOTES
	1 NEW YEARS DAY	2 Buyer Tip	30 day social media ad	Would you rather	Open for inspection	6	
Weekly ⁷ Email	Facebook Live	Seller Tip	10 Quarterly Letter Box Drop Orders	Prospecting	Open for inspection	13	
Weekly Email	SMS Prospecting	16 Buyer Tip	Quote	18 Would you rather	Open for inspection	20	
Weekly Email	22	Seller Tip	24	25 Prospecting	26 AUSTRALIA DAY	27	
Weekly Email	Monthly Blog	30 Buyer Tip	Quote				

February

SUN	MON	TUE	WED	THU	FRI	SAT	NOTES
				Would you rather	Open for inspection	3	
Weekly ⁴ Email	30 day ⁵ social media ad	Seller Tip & 6 WAITANGI DAY - NZ	7 Quote	8 Prospecting	Open for inspection	Chinese New Year	
Weekly Email	Facebook Live	Buyer Tip	14 VALENTINES DAY	Would you rather	Open for inspection	17	
Weekly Email	SMS Prospecting	Seller Tip	Quote	Prospecting	Open for inspection	24	
Weekly Email	26	Buyer Tip	28 Prospecting	29 Monthly Blog			

March

SUN	MON	TUE	WED	THU	FRI	SAT	NOTES
					Open for inspection	2	
Weekly ³ Email	30 day social media ad	5 Seller Tip	6	Would ⁷ you rather	Open for inspection	9	
Weekly Email	Facebook Live	Buyer Tip	Quote	14 Prospecting	Open for inspection	16	
St Patricks Day	SMS Prospecting	19 Seller Tip	20	Would you rather	Open for inspection	23	
Weekly Email	25	26 Buyer Tip	Quote	28 Monthly Blog	GOOD FRIDAY	EASTER SUNDAY	



SUN	MON	TUE	WED	THU	FRI	SAT	NOTES
	1	2 Seller Tip	30 day social media ad	Would you rather	Open for inspection	6	
Weekly ⁷ Email	Facebook Live	9 Buyer Tip	Quarterly Letter Box Drop Orders	Prospecting	Open for inspection	13	
Weekly Email	SMS Prospecting	16 Seller Tip	17	Would you rather	Open for inspection	20	
Weekly Email	Prospecting	23 Buyer Tip	Quote	25 ANZAC DAY	Open for inspection	27	
Weekly Email	29 Monthly Blog	30 Seller Tip					

May

SUN	MON	TUE	WED	THU	FRI	SAT	NOTES
			1	Would you rather	Open for inspection	4	
Weekly ⁵ Email	30 day ⁶ social media ad	7 Buyer Tip	8 Quote	9 Prospecting	Open for inspection	11	
Mother's Day	Facebook Live	14 Seller Tip	SMS Prospecting	16 Would you rather	Open for inspection	18	
Weekly Email	20	21 Buyer Tip	Quote	Prospecting	Open for inspection	25	
Weekly Email	27	28 Seller Tip	29 Monthly Blog	30 Prospecting	Open for inspection		

June

SUN	MON	TUE	WED	THU	FRI	SAT	NOTES
						Selling in Spring Starts in Winter	
Weekly ² Email	30 day social media ad	4 Buyer Tip	5 Selling in Spring Starts in Winter	6 Would you rather	Open for ⁷ inspection	8	
Weekly Email	Facebook Live	Seller Tip	Quote	Prospecting	Open for inspection	Selling in Spring Starts in Winter	
Weekly Email	17 Selling in Spring Starts in Winter	18 Buyer Tip	19 Selling in Spring Starts in Winter	20 Would you rather	Open for inspection	Selling in Spring Starts in Winter	
Weekly Email	Selling in Spring Starts in Winter	25 Seller Tip	Quote	Prospecting	28 MATARIKI DAY	29 Monthly Blog 30	

July

SUN	MON	TUE	WED	THU	FRI	SAT	NOTES
	Selling in Spring Starts in Winter	2 Buyer Tip	30 day social media ad	Would you rather	Open for inspection	6 Selling in Spring Starts in Winter	
Weekly ⁷ Email	Facebook Live	9 Seller Tip	10 Quarterly Letter Box Drop Orders	Prospecting	Open for inspection	SMS Prospecting	
Weekly Email	Selling in Spring Starts in Winter	16 Buyer Tip	Selling in Spring Starts in Winter	18 Would you rather	Open for inspection	20 Selling in Spring Starts in Winter	
Weekly Email	Selling in Spring Starts in Winter	23 Seller Tip	Quote	25 Prospecting	Open for inspection	27	
Weekly Email	Monthly Blog	30 Buyer Tip	31 Selling in Spring Starts in Winter				

August

SUN	MON	TUE	WED	THU	FRI	SAT	NOTES
				Would you rather	Open for inspection	3 Selling in Spring Starts in Winter	
Weekly ⁴ Email	30 day social media ad	6 Seller Tip	7 Quote	8 Prospecting	Open for inspection	10	
Weekly Email	Facebook Live	13 Buyer Tip	14 Selling in Spring Starts in Winter	15 Would you rather	Open for inspection	17 Selling in Spring Starts in Winter	
Weekly Email	19 Selling in Spring Starts in Winter	Seller Tip	Quote	SMS Prospecting	23 Open for inspection	24 Selling in Spring Starts in Winter	
Weekly Email	26 Selling in Spring Starts in Winter	27 Buyer Tip	28 Prospecting	29 Monthly Blog	30 Open for inspection	31 Selling in Spring Starts in Winter	

September

SUN	MON	TUE	WED	THU	FRI	SAT	NOTES
Father's Day	2	3 Seller Tip	30 day social media ad	5 Would you rather	Open for inspection	7	
Weekly Email	Facebook Live	10 Buyer Tip	Quote	Prospecting	Open for inspection	14	
Weekly Email	SMS Prospecting	17 Seller Tip	18	Would you rather	Open for inspection	21	
Weekly Email	23	Buyer Tip	25	26 Prospecting	Open for inspection	28	
Weekly Email	30 Monthly Blog						

October

SUN	MON	TUE	WED	THU	FRI	SAT	NOTES
		1 Seller Tip	30 day social media ad	Would you rather	Open for inspection	5	
Weekly ⁶ Email	7	8 Buyer Tip	9 Quarterly Letter Box Drop Orders	10 Prospecting	Open for inspection	12	
Weekly Email	Facebook Live	15 Seller Tip	Quote	Would you rather	Open for inspection	19	
Weekly Email	SMS Prospecting	Buyer Tip	23	24 Prospecting	Open for inspection	26	
Weekly Email	28	29 Seller Tip	30 Monthly Blog	HALLOWEEN			

November

SUN	MON	TUE	WED	THU	FRI	SAT	NOTES
					Open for inspection	2	
Weekly ³ Email	30 day social media ad	MELBOURNE CUP	6 Quote	Would you rather	Open for inspection	9	
Weekly Email	11 Remembrance Day	Seller Tip	SMS Prospecting	Would you rather	Open for inspection	16	
Weekly Email	Facebook Live	19 Buyer Tip	20	Prospecting	Open for inspection	23	
Weekly Email	25	26 Seller Tip	27 Monthly Blog	28 Prospecting	Open for inspection	30	

December

SUN	MON	TUE	WED	THU	FRI	SAT	NOTES
1 Weekly Email	30 day ² social media ad	3 Buyer Tip	4 Quote	5 Would you rather	Open for inspection	7	
Weekly Email	9 2025 Letter Box Drop Orders	Seller Tip	Quote	Prospecting	Open for inspection	14	
Weekly Email	Facebook Live	17 Buyer Tip	SMS Prospecting	19 Would you rather	Open for inspection	21	
Weekly Email	23	24 Buyer Tip	25 CHRISTMAS DAY	BOXING DAY	Open for inspection	28	
Weekly Email	30 Monthly Blog	31 NEW YEARS EVE					